



Walk Like a Giant, Sell Like a Madman: America's #1 Salesman Shows You How to Sell Anything

Ralph R. Roberts, Joe Kraynak

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"Ralph Roberts is a dedicated and passionate professional. He lives by the words he writes."

-Danielle Kennedy, speaker and author of How to List and Sell Real Estate, Double Your Income in Real Estate Sales, and workingmoms.calm

"Roberts has tapped into much more than selling. This book is a great instrument for the business community. It details how to become successful in life regardless of the challenges. Ralph is teaching us how to make certain that we are well organized, focused, and on target. I highly recommend this text for all types of people. A great book, easy to read, and full of solid information, Roberts is offering us something that will really make a difference."

-Carl S. Taylor, Professor, College of Social Science, Michigan State University

"Sales is more than just selling something-it's a process and a total image! Walk Like a Giant, Sell Like a Madman is more than a book-it's a success blueprint for anyone involved in any type of sales. Ralph is the master madman!"

-Chip Cummings, CEO, Northwind International Corp.

"Novice to veteran, no matter what industry, every salesperson will gain new ideas from this book. Don't miss out; your competition won't!"

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"Last year, I spent \$12,000 on sales coaching. I could have saved myself a fortune by simply buying Walk Like a Giant, Sell Like a Madman. Ralph Roberts is an expert salesman who knows the ropes, and he generously shares his secrets in this must-have guide."

-Eric Pruitt, Realtor, Home Selling Team

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