



Your Social Media Job Search: Use LinkedIn, Twitter, and other tools to Get the Job You Want!

Robert Hellmann

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[Note: An updated version (April 2015) exists- re-titled "Advanced LinkedIn." It contains all the information in this book, plus more. Please search for this title under the same author - "Robert Hellmann." Or, go directly to the Amazon.com page <http://bit.ly/adlinked> .] The evidence is clear: those who use social media for the job search are reaching their career goals more quickly. Written by a career coach in a clear format and an accessible style, "Your Social Media Job Search" uses client case studies and actual work-samples to show you how to:

- Prioritize using social media applications for the best possible search.
- Write a powerful LinkedIn profile that gets attention from employers and recruiters.
- Use advanced LinkedIn features to get meetings and interviews, and conduct research.
- Use Twitter for job-related research to get better information faster.
- Get invaluable help (and interviews) from your network and people you don't know.
- Know when to use Facebook and blogs to get ahead of the competition.
- Advance in your current job or career.
- Build your business or consulting practice using social media.

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