Information Superhighways: Multimedia Users and Futures (Computers and People)

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A global information revolution has begun. Converging communications and computing technologies are forming information superhighways, linking people and information interactively, at any time, in any place, via a combination of multimedia, digital video, sound, graphics, and text.

The challenge now is to understand the needs of people as the users of information superhighways and develop products and services that use the technological advances to positive effect. This is the first book to examine these issues. It shows that by focusing on users, a range of multimedia applications emerge which make more imaginative use of computing and bandwidth than the products of the current focus on application development, such as"video on demand."The book emphasizes the point that the information revolution will be driven by users, not the multimedia industry.

Information Superhighways is essential reading for those working in the communications, computing, and media industries, and in multimedia. It will also be of interest to students and practitioners in psychology, computing, and human-computer interaction.

Key Features
* Foreword by best-selling author Nicholas Negroponte, Media Lab, Massachusetts Institute of Technology, Senior Columnist for Wired magazine
* Discusses the importance of the coming information age
* Outlines need for innovation in regulatory policy
* Presents the idea of using multimedia to design organizations
* Describes multimedia-supported group working
* Gives discussion of designing media space
* Provides coverage of issues in user-centered multimedia development

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The book Information Superhighways: Multimedia Users and Futures (Computers and People) has a lot details on it. So when you check out this book you can get a lot of advantage. The book was authored by the very famous author. Mcdougal makes some research previous to write this book. This kind of book very easy to read you can find the point easily after reading this book.

Clifford Walsh:

People live in this new moment of lifestyle always try to and must have the spare time or they will get wide range of stress from both everyday life and work. So , when we ask do people have spare time, we will say absolutely without a doubt. People is human not just a robot. Then we consult again, what kind of activity are you experiencing when the spare time coming to an individual of course your answer may unlimited right. Then ever try this one, reading textbooks. It can be your alternative with spending your spare time, typically the book you have read is usually Information Superhighways: Multimedia Users and Futures (Computers and People).

Charles Howell:

Playing with family within a park, coming to see the sea world or hanging out with good friends is thing that usually you might have done when you have spare time, after that why you don't try matter that really opposite from that. One particular activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love Information Superhighways: Multimedia Users and Futures (Computers and People), it is possible to enjoy both. It is great combination right, you still want to miss it? What kind of hang type is it? Oh seriously its mind hangout men. What? Still don't get it, oh come on its identified as reading friends.

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