



Summary of the Phoenix Project: By Gene Kim, Kevin Behr and George Spafford - Includes Analysis

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Preview:

The Phoenix Project is a business allegory about how a fictional company becomes profitable after a crisis-driven change in its information technology management style.

Bill Palmer is promoted to vice president of IT at Parts Unlimited, an automotive parts manufacturer and retailer, at a time when it is struggling financially and trying to launch a new, innovative project.

Each day of Palmer's career as VP of IT is characterized by urgent unplanned work for which the department does not have enough resources. While working on projects for other department heads, who have varying levels of appreciation for IT and its challenges, Palmer meets a potential Parts Unlimited board member, Erik Reid, who urges Palmer to think of his IT department more like a production factory...

PLEASE NOTE: This is *key takeaways and analysis* of the book and NOT the original book.

Inside this Instaread Summary of The Phoenix Project

- Overview of the book
- Important People
- Key Takeaways
- Analysis of Key Takeaways

About the Author

With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

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