



The E-Myth Architect (E-Myth Expert)

Michael E. Gerber, Norbert C. Lemermeyer

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The E-Myth Architect (E-Myth Expert) Michael E. Gerber, Norbert C. Lemermeyer Combining the wisdom of renowned business development expert Michael E. Gerber and the architectural expertise of Norbert C. Lemermeyer, The E-Myth Architect equips you to:

Liberate yourself from the predictable and often overwhelming tyranny of unprofitable, unproductive, and time-consuming routines Transform yourself from a successful architectural technician (architect) into a successful architect-manager-entrepreneur Rethink your practice, shifting from tactical thinking (working in your firm) to strategic thinking (working on your firm) Stop trading time for dollars Manage those processes through which people get things done, which becomes your Management System for everything you do Implement innovative systems to produce consistent results as your firm grows Take the sanctity of time seriously, blocking time for entrepreneurial work Create the story that becomes the heart of your firm Leading an architectural firm can seem like a daunting task, with too few hours in the day, too many petty management issues, and problems that architects at large firms do not seem to face. The E-Myth Architect offers you a road map to create a architectural business that s self-sufficient, growing, and highly profitable. Take your firm to levels you did not think possible with this unique guide!

Norbert C. Lemermyer's background as a technologist and designer has made him a consummate practitioner of architecture. He was a co-founder of ACM Architecture and ACM Construction Managers, and applies his touch to all projects that come through the office. Through his 40 years of experience, Norbert s architectural projects have received national recognition and have been featured in numerous trade magazines. The infusion of the E-Myth practices into his business has created new excitement and energy, to the benefit of all team members and clients.



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