Database Application Development & Design w/ERD Drawing Tool

Michael V. Mannino

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To help students gain the skills for application development, database design, and managing databases, Database Application Development and Design adheres to three guiding principles:

(1) Combine concepts and practice. The textbook and the accompanying supplements have been designed to provide close integration between concepts and practice.

(2) Emphasize problem-solving skills. This book features problem-solving guidelines to help students master the fundamental skills of data modeling, normalization, query formulation, and application development.

(3) Provide introductory and advanced material: Business students who use this book may have a variety of backgrounds. This book provides enough depth to satisfy more advanced courses, but the advanced parts are placed so that they can be skipped by the less inclined.

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